Powering the Future of Healthcare

# **Cybersecurity for Payers**

Build Resiliency with next-gen healthcare focused cybersecurity solutions and accelerators

## III CitiusTech

www.citiustech.com

### Who we are

As a strategic partner to some of the world's largest healthcare and life sciences organizations, we play a deep and meaningful role in accelerating digital innovation, driving sustainable value and helping improve outcomes across the healthcare ecosystem.



With 100% focus on healthcare, CitiusTech is well-positioned to empower health plans at every step of their digital transformation journey. We focus exclusively on delivering specialized solutions and services across the healthcare digital value chain – spanning interoperability, data & analytics, digital engineering, provider performance management and member experience management.

## 3 out of the 5

national plans are our customers

## 9 Blue plans

leverage our products and solutions

## **Cybersecurity: Industry Trends**

As health plans stretch the boundaries of data integration, business models, and digitizing processes, cyber risks proliferate. Healthcare cybersecurity trends demonstrate the need for adaptable, timely, and robust tactics to defend, avoid, and respond.



#### **Cybersecurity Governance**

Organizations that undergo M&As have more than one security model to pick from, and it can be challenging to adopt one. A common eGRC framework works best for a variety of scenarios and sizes of organizations



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#### **Regulations & Compliance**

Inconsistent and conflicting state and federal compliance standards pose major challenge to manage healthcare data. Staying on top of evolving regulations takes a methodical and consistent approach



#### Zero Trust Architecture

With more users connecting unmanaged devices over the Internet, there's a growing need for zero trust security. This requires a model that assumes no person, device, or application should be trusted

#### Remote Care Requires More Security

Business and care models that increasingly use remote, virtual, IoMT, and hybrid technologies require a comprehensive framework, including MFA and rebooting policies to mitigate risks



#### **API Threats**

Over six months, API traffic increased 141% and malicious traffic by 348%. Adhering to the OWASP Top 10 API vulnerability list and decommissioning outdated APIs are key to mitigating API threats

#### Cloud/SaaS and Open-source Adoption

While SaaS offerings and open-source models provide a wealth of benefits at lower costs, they are primary targets for attackers. Payers continue to take heightened security measures to avoid cyberattacks

## **Cybersecurity: Key Challenges**

- Despite investment in training employees on data-hygiene practices, simple human errors still cause untoward cyber security breaches
- A limited pool of experienced cybersecurity specialists has created an increase for 24/7 outsourcing options to ensure continuous security monitoring and response
- As payer organizations increase Cloud adoption, they are asking for more training and security best practices to ensure applications and infrastructure are resilient to malware and ransomware
- AI/ML-based cybersecurity systems continue to evolve, systems can be tricked into falsely labeling malicious software as safe or normal, requiring continuous improvement in cybersecurity solutions and approaches



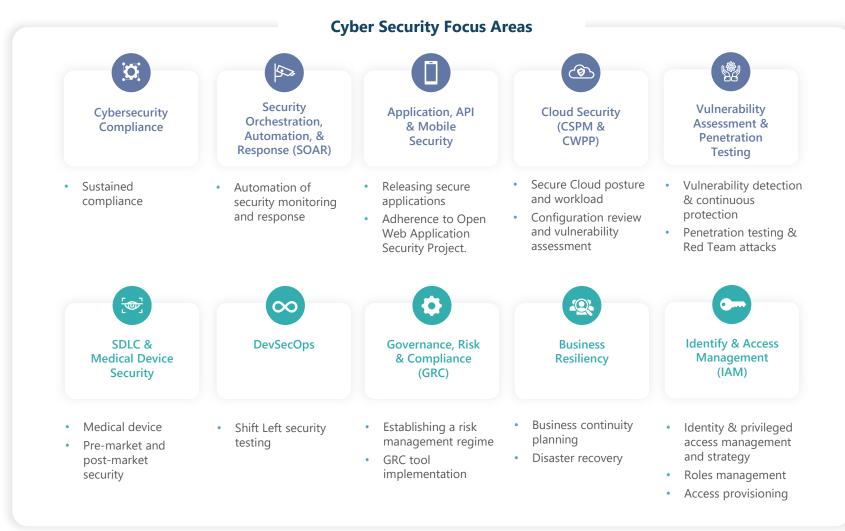
## **Payer Regulatory: Key Offerings**

- Cloud Security: Implement zero-trust network security for hybrid and multi-cloud environments. Provide Cloud security and resilience strategies to achieve secure adoption.
- Smart Digital Identity: Increase identity and access management maturity with strict role-based access control and periodic access check audits.
- Application Security Management: Adhere to OWASP and other security guidelines, practicing DevSecOps for software engineering. Product security through vulnerability assessments, penetration testing, intelligent automation, and security analytics.
- Risk Governance: GRC framework provides a single-sourceof-truth for organizational risks, controls, and remediation efforts, abiding to best practices like HIPAA, HITRUST CSF, and NIST, to ensure effective policies and practices are in place.
- Resiliency Services: Business resiliency, continuity, and disaster recovery planning maintains an acceptable level of operation for critical business functions in case of disruption from any cybersecurity threat or disaster.

CitiusTech's offers a host of mature cybersecurity solutions and accelerators that enable payer customers to operate "business as usual" while under persistent threats and sophisticated attacks.

Together, we make payers more resilient to any threat or disruption based on proven expertise and customer trust.

## **Cybersecurity: Capabilities Overview**



## Success Stories: Value-driven Engagements with Leading Health Plans



#### National leader in providing integrated and innovative medical benefits management.

- Strengthened the application authentication process by defining a framework to calibrate security checks
- Automated assessment checks for internal and external applications and laid out structured mitigation plan to help resolve vulnerability issues



Leading health insurance company in southeastern Pennsylvania, serving more than 8M members.

- Reduced a significant number of vulnerabilities in the platform by identifying process gaps
- Leveraged the Lean Six Sigma (LS6) approach and prioritized 31 major client areas like governance and process improvement, etc.

## **About CitiusTech**

With 6,500+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem.

We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients. **100%** healthcare focus

**130+** healthcare clients

**50M +** lives touched

**4.5/5** Client Satisfaction Score

**\$340M +** worldwide revenue

#### **Key Contacts**



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