

Price Transparency Solution – RealSight™



RealSight™: One-stop answer to all price transparency related questions

Starting July 1, 2022, CMS' Transparency in Coverage Rule requires health insurers, group health plans and self-funded employers to provide cost-sharing data to consumers via machine-readable files (MRF).

CitiusTech's Price Transparency Solution - **RealSight™** - ingests and curates publicly-available machine-readable files to support payer compliance with added value:

- **Reshape market dynamics** by harnessing the true potential of price transparency data.
- **Build a consumer-first strategy** with redesigned and customized product lines.
- **Gain a strategic advantage through competitive pricing** that reduces the overall cost of care.

With out-of-the-box data solutions and services, **RealSight™** empowers healthcare organizations to leverage data and advanced analytics, gaining a competitive advantage and delivering high-quality affordable care. Leverage MRFs for reshaping product strategy, negotiating contracts, optimizing provider network management and elevating the member care experience.

Key Offerings

CitiusTech's data and analytics platform, **RealSight™**, ingests and curates MRFs and external enterprise datasets to transform analytics, drive actionable insights and improve each member's experience.

Regulatory Compliance

MRFEngine: Generate in-network negotiated rates per the CMS mandate

RealSight™ : Data Solutions

- Enriched Data as a Service
- Bring Your Own Data
- Benchmark Reports

RealSight™ : Analytics Solutions

- Packaged Analytics Library
- Analytics as a Service
- Data Quality Scorecard

RealSight™ : E2E Data & Analytics Solution for Price Transparency delivers Payer, Provider and Member Insights

Data Solutions

Enriched Data as a Service

Scalable data platform ingests and stores publicly-available MRFs and prepares data for analytics

Bring Your Own Data

Isolated cloud platform combines MRF data with enterprise datasets and operational analytics

Benchmark Reports

BI dashboard and custom reporting, including top provider rate benchmarking and service rate comparison

Analytics Solutions

Packaged Analytics Library

Purpose-built dashboards – e.g., network mgmt./ contract negotiation and benefit design

Analytics as a Service

Integrated analytics to existing systems for decision making, including conversational AI solution

Data Quality Scorecard

Scorecard for ingesting payer MRFs, data quality and profiling measures, including monthly trends

RealSight™ Overview and Value-Added Features

Customer Value

- Scalable data platform to ingest and store large volumes of pricing information
- Monthly curated data in consumable format for analytics use cases
- Comprehensive data quality checks and standardization to address data inconsistencies and clinical equivalence
- Flexible architecture beyond MRF
- Pre-built dashboards for specific workflows (network management) customized to client needs
- Reduced operational cost to host and manage enormous datasets

About CitiusTech

With 8,000+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies and driving data convergence across the healthcare ecosystem. We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

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