

Powering the Future
of Healthcare ▶

 **CitiusTech**

Providers

Accelerating digital transformation and convergence across the healthcare ecosystem for large providers, payviders & healthcare services organizations



www.citiustech.com

Who we are

As a strategic partner to some of the world's largest healthcare and life sciences organizations, we play a deep and meaningful role in accelerating digital innovation, driving sustainable value and helping improve outcomes across the healthcare ecosystem.



With 100% focus on healthcare, CitiusTech is uniquely positioned to address complex provider challenges, accelerate digital innovation, drive rapid adoption of value-based care models, enhance patient engagement and empower clinicians for better care.

150+

Data & analytics
engagements

350+

FHIR & HL7 certified
professionals

350+

Clinical apps & data
systems engineered

80M+

Patient records
handled

Transforming Care Through Digital Health Technology

Healthcare is undergoing a massive wave of digital transformation – driven by value-based payment models, heightened consumerism and physician burnout; fueled by regulatory pressures, digital engagement imperatives, and a highly competitive marketplace.

CitiusTech offers large health systems and provider services companies a powerful combination of healthcare technology services, platforms and consulting services. We help organizations address complex technology challenges and leverage unique opportunities for digital innovation.

Our deep understanding of healthcare technology, human-centered design and digital engineering have enabled us to closely track industry evolution and build scalable solutions and platforms ahead of the market.



Key Digital Areas of Focus for Providers

- ▶ Advance the quadruple aim through digital transformation, covering hybrid Cloud strategy, modern data architectures, next-gen digital technologies, data science, AI and intelligent automation
- ▶ Enhance digital experiences across the spectrum of patient and clinician engagement – digital front door, virtual care enablement, digital therapeutics, smart automation, IoMT, SMART on FHIR among others
- ▶ Drive convergence and compliance by streamlining interoperability and data management, using robust and scalable frameworks for integration, data quality, aggregation, governance, security, and data monetization
- ▶ Improve outcomes and financial performance by facilitating insight-driven decision-making, leveraging evidence-based guidelines, pre-built certified platforms, predictive models, and business analytics
- ▶ Accelerate innovation across the clinical value chain through next-gen digital technologies, modern DataOps, advanced analytics, AI engineering, process re-engineering, and intelligent automation

Accelerating Digital Transformation and Convergence Across the Healthcare Ecosystem

Verticals & Segments

 Provider	 Payer	 MedTech	 Life Sciences
<ul style="list-style-type: none"> Large Health Systems & IDN Provider-led Health Plans Specialty Healthcare LTPAC & Home Health Ancillary Services – Clinician Staffing, Diagnostics, RCM 	<ul style="list-style-type: none"> National Health Plans Large State Health Plans Medicare Advantage Plans Payer Service Providers Wellness and Disease Management 	<ul style="list-style-type: none"> EHR Vendors Clinical Applications RCM Systems Medical Imaging Connected Technologies Companies (IoT) 	<ul style="list-style-type: none"> Pharmaceuticals Biotech and Biopharma Large CROs Clinical Research and Trials Medical, Therapeutic Devices Pharma ISVs

Offerings

	Healthcare and Life Sciences Consulting	Management, functional and digital consulting and business advisory services to address strategic transformation needs and business challenges of clients
	Digital and Product Engineering	Enterprise software development combining design thinking, next-gen technologies and agile methodologies to create differentiated products and superior digital experiences
	Data, Analytics and AI	Healthcare focused data, analytics and AI capabilities to solve complex interoperability needs, derive meaningful insights, power decisions and unlock business value
	Interop & Integration Engineering	Extensive portfolio of capabilities and accelerators to drive complex integration and interoperability programs – across applications, data, workflows, and standards
	Implementation Services	Consulting, design, reengineering and implementation of specialty EHR/EMRs, clinical solutions, core healthcare systems, consumer experience systems, RCM and analytics platforms
	Healthcare Solutions, Services and Products	Proprietary healthcare products, outcome-based packaged offerings, partner solutions and services
		 PERFORM+ Suite Data and Performance Mgmt.

Trusted Digital Transformation Partner For The Healthcare Ecosystem



Healthcare Convergence

Deep expertise in healthcare data, apps, analytics & AI to drive convergence across provider, payer & life sciences



Digital Transformation Partner

End-to-end technology and consulting capabilities to address a spectrum of healthcare technology needs



Scalability & Maturity

7,500+ professionals with strong healthcare IT expertise & delivery excellence across data, digital and AI engineering



Client-First Focus & Accountability

Customer success focus, high-touch & transparent client engagement with strong leadership involvement



Global Delivery Model

Proven record in driving cost and operational efficiencies through ISO & HIPAA compliant offshore leverage



Management Consulting

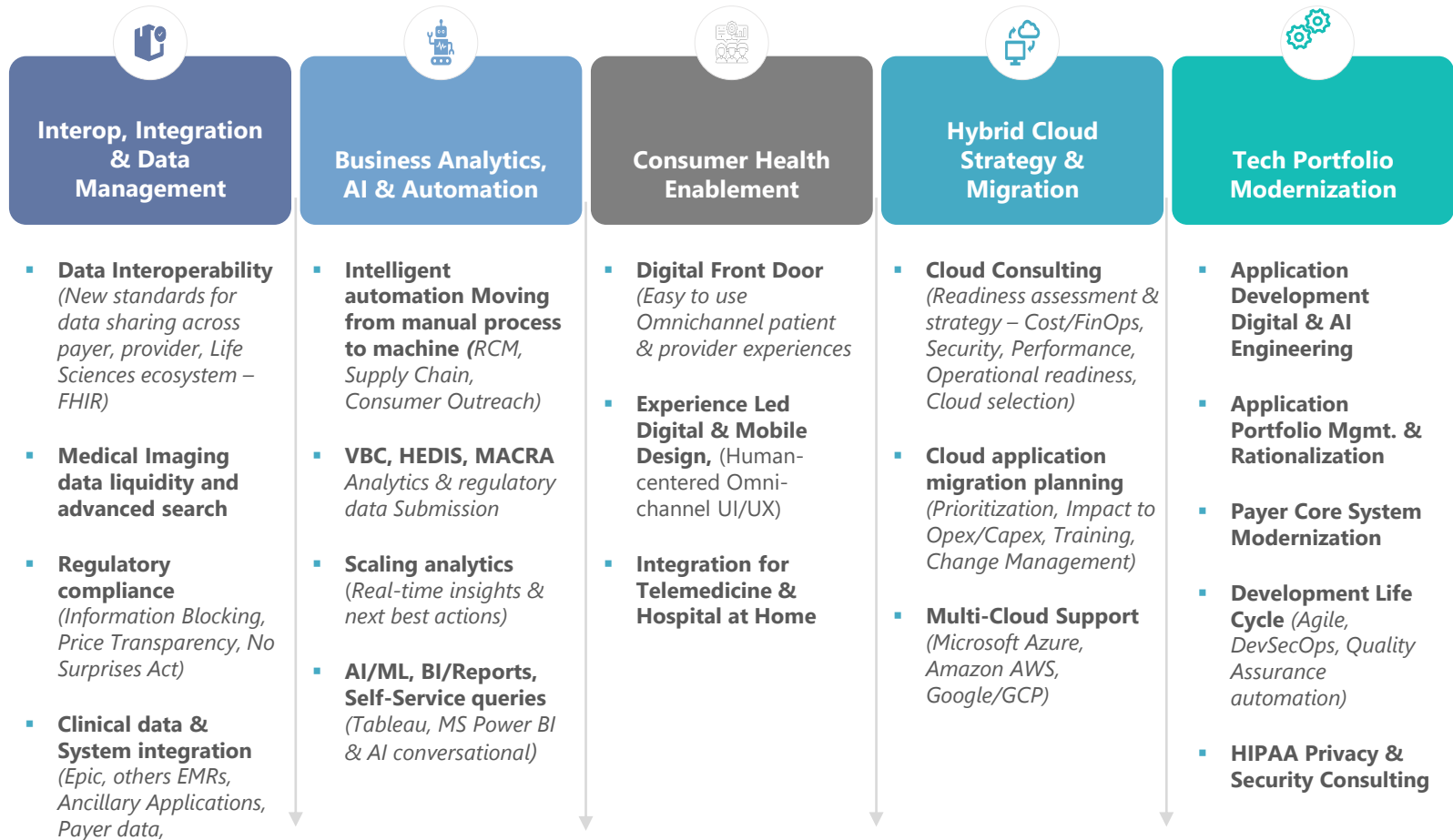
Expertise in healthcare business process optimization, informatics strategy, security and regulatory compliance



Strategic Partnerships



Transformative Consulting & Solutions for Large Providers and Payviders



Success Stories: Long-term, High-value and Transformative Relationships with Large Healthcare Organizations



Globally-recognized Top U.S. Health System

11+ year relationship

- **Digital transformation** partner supporting next-gen initiatives like Cloud strategy on GCP, digital engineering, and intelligent automation
- **Data, Analytics & AI:** EDW sustenance, AI Factory
- **Application Modernization:** Patient engagement, pop health, and SCM apps



Top-2 Provider of Renal Care Solutions

12+ year relationship

- **Digital Transformation:** Clinic Without Walls (CWOW), real-time CDS
- **COVID-19: AI/ML and risk prediction** models
- **Next-gen App Development:** Mobile apps for physician engagement
- **EDW** for eligibility, claims, referral data



Nationally-recognized Integrated Health System

10+ year relationship

- **Integration and interoperability** solution for HIE onboarding
- Comprehensive **data strategy for streaming analytics** and real-time care alerts
- **Clinical data** integration for payer-provider convergence and HEDIS/STAR reporting
- State-of-the-art **analytics platform** for substance abuse

About CitiusTech

With 8,000+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem.

We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

100%
healthcare focus

130+
healthcare clients

50M+
lives touched

4.5/5
client satisfaction score

Key Contacts



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