

Healthcare Digital Transformation



CitiusTech is strongly positioned to drive healthcare digital transformation through our digital-first approach and a commitment to providing deep healthcare domain expertise. Long-term relationships with over 130 healthcare organizations places us at the crossroads of a diverse healthcare ecosystem.

Our proven ability to leverage next-gen technology solutions alongside savvy expertise enables clients to align with and stay ahead of emerging market trends and technology shifts.

Digital Transformation Focus Areas

- **Health systems, public health entities, and providers:** Launch, scale, and grow critical programs like digital front door, population health, hospital-at-home, RPM, telehealth and precision medicine.
- **Healthcare ISVs:** Maximize competitive strength by eliminating technical debt, incompatible systems, and non-digitized workflows.
- **Medical Devices:** Secure real-time access to device and therapy data, enabling timely interventions and improved patient outcomes.
- **Medical Imaging:** Digitized workflows, AI image processing and prioritization algorithms improve radiology productivity and enhances clinical accuracy.

Key Offerings

Technology Transformation

- Full-stack engineering and embedded development
- "Last mile" innovation and edge computing
- Legacy application and UI modernization
- Point-of-care solutions
- Human-centric design and UX

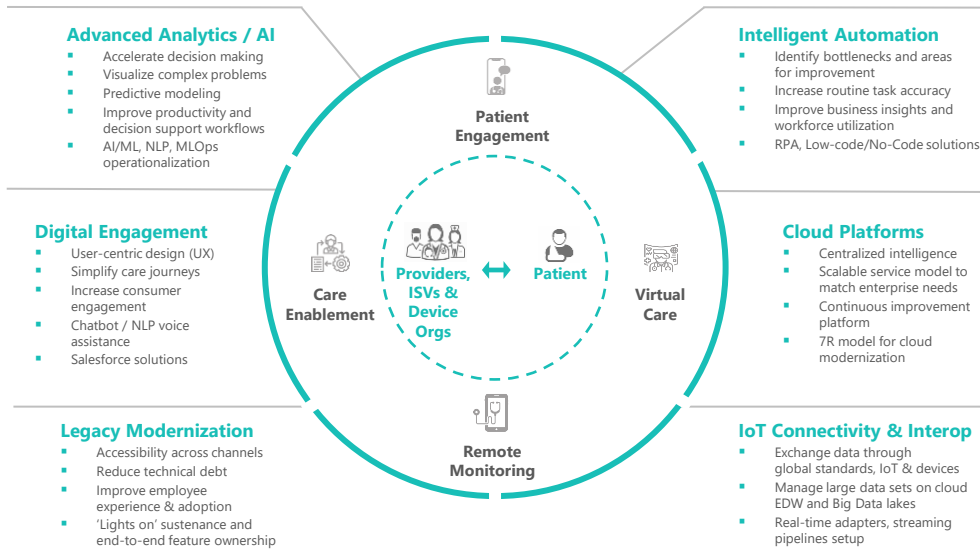
Cloud Digital Platforms

- Cloud assessment, adoption and migration
- Microservices and API-based elastic, scalable HIPAA cloud architectures
- Tech partnerships with AWS, Azure & GCP
- Cloud DevOps

Low-code / No-code & Automation

- MLOps and automation frameworks
- Low-code / no-code platforms i.e., Pega, Salesforce
- RPA process assessment, implementation

Solutions Driven by Next-gen Technology Expertise



Customer Value

- Build competitive strength and strategic flexibility
- Leverage multiple channels to deliver more tailored, cohesive experiences
- Reduce technical risk and improve business resiliency
- Seize strategic opportunities through data-driven insights
- Reduce technological overhead and accelerate implementation

About CitiusTech

With 8,000+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies and driving data convergence across the healthcare ecosystem. We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

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